

Build


Estate[™]



Up your exterior game.



This is what real curb appeal and no-worry maintenance look like: a beautiful combination of presence, light, shadow, texture and UV-resistant color called Estate™ Siding.

On Cover:
Estate™ D5D in Granite,
Portsmouth™ D7 Cedar Shingles in Walnut,
Royal® Vinyl Trim in White

Estate™ D4 in Weathered Gray,
Portsmouth™ D7 Cedar Shingles in Weathered Gray,
Royal® Vinyl Trim in Sand



Estate™ D4 in Redwood,
Royal® Board & Batten in Harvard Slate,
Royal® Vinyl Trim in White

Timeless presence and effortless endurance from day one.

Estate™ Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. Its teardrop lock design makes it the perfect foil for wear, tear, wind, rain and snow, year after year.

For homeowners with Estate, this is the virtually maintenance-free life: having siding that stands up to harsh weather and doesn't flake, chip, rot or sag. It's possessing timeless design without giving up your weekends.

- **Never needs painting**
- **Designed to withstand hurricane-force winds up to 180 mph**
- **Surprisingly sustainable**
- **Industry-leading Double Lifetime Warranty**

RoyalBuildingProducts.com/Estate



Estate™ D4 in Redwood,
Royal® Vinyl Trim in White

Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at RoyalBuildingProducts.com/RoyalColorCombos.

Chromatix® technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix® technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Estate™ Siding.

- Featured in Premium and Dark Colorsapes® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



Colorsapes® Dark Colors



Colorsapes® Premium Colors



Colorsapes® Traditional Colors



Choice is a beautiful thing.

Estate™ Siding comes in a selection of styles that vary by width and pattern: 4" and 4.5" project a traditional vibe, 5" makes for a clean, contemporary look and Colonial Beaded indulges your elegant side. All of our styles and profiles capture the look of natural wood. And every one of them defies the effects of time and weather.

- **Robust .044" thick panel**
- **Choice of D4, D45D, D5D profiles with a partial rollover hem**
- **Also available in a single-course, Colonial Beaded profile**
- **Gorgeous woodgrain captures the look of natural wood**

A sustainable choice is even better.

Not only is Estate Siding available in a wide selection of colors and profiles, it's also remarkably green. Lightweight, yet durable, it never requires painting or staining. For Estate, sustainability is a lifestyle, not a fad. From production, which starts in facilities that recycle virtually all scrap materials, to manufacturing, transportation and installation (did we mention no hazardous materials are emitted when it's cut into?) it's a clear frontrunner in the cladding game.

- **Manufactured from recyclable materials**
- **Rivals cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

Estate™ D4 in Pebble Clay

Estate™ D45D in Midnight Surf

Estate™ D5D in Wicker

Estate™ Colonial Beaded in Flagstone

We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make exterior home design exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit [LiveAbode.com](https://www.liveabode.com)



Clean and monochromatic

Gable Siding in Sterling
Trim in White



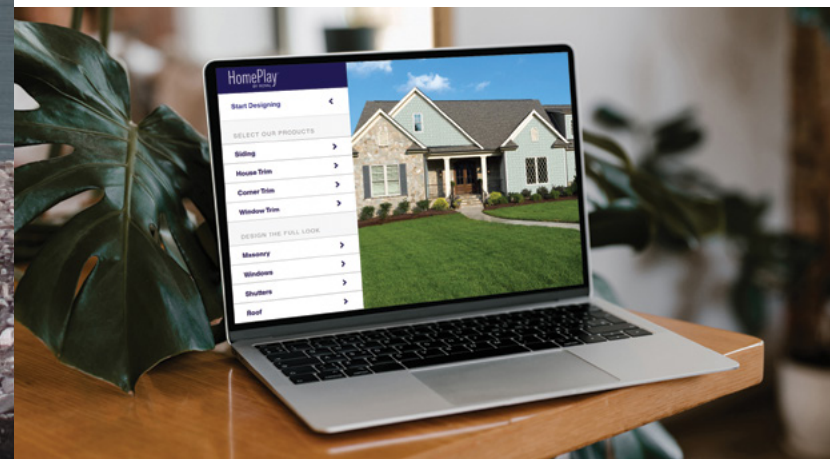
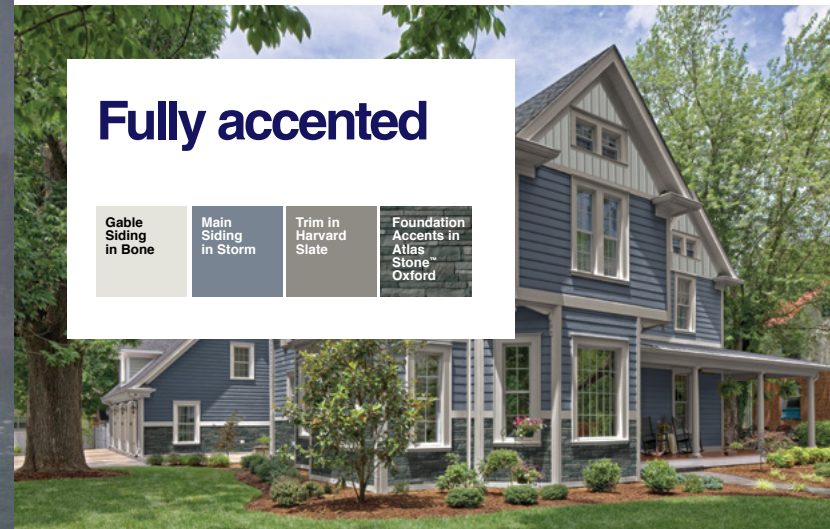
More boldly dressed

Gable Siding in Sterling
Main Siding in Storm
Trim in White



Fully accented

Gable Siding in Bone
Main Siding in Storm
Trim in Harvard Slate
Foundation Accents in Atlas Stone Oxford



Color + Design

Speak Volumes

Choosing the exterior that hits home comes down to the personality you want to project and using different style elements to communicate that personality. Color can set endlessly shifting, memorable moods and has a big say in the curb appeal conversation. These examples show how much you can differentiate by varying color and texture.

Start Designing

Explore color and style possibilities with our HomePlay™ online design tool.

Visit [HomePlayByRoyal.com](https://www.homeplaybyroyal.com)

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™

Build™



CELECT® CELLULAR COMPOSITE SIDING



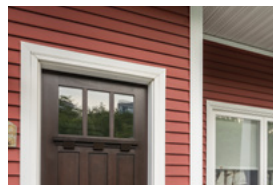
ZURI® PREMIUM DECKING



ROYAL® TRIM & MOULDINGS



HAVEN® INSULATED SIDING



ROYAL® VINYL SIDING



ROYAL® SHUTTERS,
MOUNTS & VENTS



ATLAS STONE™



PORTSMOUTH™
SHAKE & SHINGLES



CEDAR RENDITIONS™
ALUMINUM SIDING